



MAXTEX BIOTECH NUTRITION

FROM RICE FLOUR TO THE FUTURE OF "WELLNESS"



Rice is no longer just a staple food – it is being elevated into a powerful biotech ingredient in the nutraceutical and wellness industry. A clear example is Rice Ceramide, widely recognized for supporting hair strength and skin hydration.

CONCEPT & OPPORTUNITY



Rice → Biotech Ingredient

From staple food to bioactive compounds



Proof of Market:

Supplements already use
Rice Ceramide / Rice Extract



Maxtex Advantage: High-quality
Brown Rice Flour ready for innovation



Global Trend: Wellness + Clean Label
+ Organic → CAGR >10% annually

Maxtex invites strategic partners to join in shaping the future of Rice-based Biotech Nutrition.

BUSINESS PITCHING ANGLE

Why Partner with Maxtex in Biotech Nutrition?

- 1 Innovation** – Transforming Brown Rice Flour into Functional
- 2 Market Ready** – Serving Organic, Vegan, Gluten-Free, Clean Label demand
- 3 Scalability** - Modular Maxx Series technology for flexible production growth
- 4 Profitability** - 3–5 x higher margin than standard rice flour
- 5 Vision** - From Rice to Wellness - Positioning Thai Rice in Global Biotech Nutrition